



**Canadian Ski Council (CSC)  
Board of Directors Meeting Minutes**

**Friday October 16th, 2015  
2:30 p.m. to 3:00 p.m.**

**International Centre, Lyra B**

**Attendance:**

Claude Peloquin  
Chris Robinson  
Bruce Haynes  
Michael J. Ballingall  
Colin Saravanamuttoo  
Steve Paccagnan  
Leslie Wilson  
David O'Brien  
Dan Genge  
Yves Juneau  
John Ball  
Jim Peever  
Darcy Alexander  
Paul Pinchbeck  
Natalie Dalzell, CSC

**Regrets:**

David Lynn

**Guests:**

Ron Gathercole, Scrutineer

**Minutes:**

**1) Election of the Executive Committee and Chairperson**

- Ron Gathercole, Scrutineer, opened the floor to nominations.
- Nominations for the positions of Chair, 1st Vice Chair, 2nd Vice Chair, Treasurer/Secretary were opened.
- **Chair:** Claude Peloquin was nominated by Chris Robinson, seconded by David O'Brien. There being no further nominations, Claude Peloquin was elected Chairman of the CSC Board of Directors.
- **1st Vice-Chair:** Chris Robinson was nominated by Bruce Haynes, seconded by Claude Peloquin. There being no further nominations, Chris Robinson was elected 1st Vice Chair.

- **Treasurer/Secretary:** Bruce Haynes was nominated by Chris Robinson, seconded by John Ball. There being no further nominations, Bruce Haynes was elected Treasurer/Secretary.
- The Board noted that in accordance with the CSC Bylaws, the CSC has an opportunity to appoint one voting director to the CSC Board. Michael J. Ballingall was nominated by Claude Peloquin, seconded by Bruce Haynes. Michael J. Ballingall was nominated to the CSC Board of Directors, as a voting director, representing Canadian Destination Ski Consortium. In accordance with the CSC by-laws the Board may appoint advisors and consultants to the Board in a non-voting capacity. Paul Pinchbeck was nominated by Claude Peloquin, seconded by John Ball. Jim Peever was nominated by Claude Peloquin and seconded by Chris Robinson, and as such, both were appointed as consultants to the Board for a one year term.

## 2) **New Business**

- Paul Pinchbeck and Michael J. Ballingall discussed the National Learn to Ski and Snowboard (Learn to) Program that the CSC has put on hold this year. It was noted that Paul and Michael have met with Whistler Blackcomb about their "Never Ever" Day program that provides new skiers/snowboarders with an opportunity to ski/snowboard at Whistler for \$25. Michael J. and Paul noted to the Board that Whistler has offered the "Never Ever" program collateral materials to the CSC, should we wish to "roll out" the program nationally. Michael J. and Paul would like the CSC to consider this and try to build a website that would be the first step in this project. Michael J. and Paul discussed the possibility of using some of the funds that were earmarked for the "Learn to" program to help develop this program and website.
- The Board noted that the program idea is a great concept but it may be difficult to implement the same program formula "nationally".
- The Board noted that this will have to be discussed in more detail at our next meeting when the new President and CEO is in place.
- It was also noted to the Board that CNSS is engaged with the CSC and the Toronto Snow Show for one more year.

## 3) **Date and location of next Board of Directors meeting**

- It was noted to the Board that there will be an Executive Committee conference call meeting on Monday November 23<sup>rd</sup>, 2015. Details will follow shortly.
- The next full Board of Directors meeting will take place in the spring, possibly on Wednesday March 30<sup>th</sup>, 2016 at Panorama. The exact date, time and location will be confirmed in the next month.

## 4) **Adjournment**

- Upon the motion made by John Ball, seconded by David O'Brien, and unanimously carried, it was duly resolved to adjourn the meeting at 3:00 p.m.