



**Canadian Ski Council
Board of Directors
Business Update Session**

Tuesday March 29, 2016
7:00 pm – 9:00 pm
Panorama Resort
Chopper's Landing

Meeting Purpose:

Report on the financial results projected to Fiscal 2016 year-end. Update on the results of key programs and initiatives of the Council. Discuss initial plans for fiscal 2017.

Meeting Agenda:

1.	Call to order, Approval of Agenda, Chair's Opening Remarks	Claude Pélouquin
2.	Time and Place of next CSC Board of Directors Meeting	Claude Pélouquin
3.	Review and approval of previous Meeting Minutes <ul style="list-style-type: none"> Review and approval of Monday November 23rd, 2015 CSC Board of Directors conference call meeting minutes and action items Review and approval of Monday January 11th, 2016 CSC Board of Directors conference call meeting minutes and action items 	Claude Pélouquin
	CSC Board of Directors' updates <ul style="list-style-type: none"> CSC Member Organization updates 	All Directors
4.	Grade 4 & 5 SnowPass Program Report	Paul Pinchbeck
	Canadian Lift Pass Program Report	Paul Pinchbeck
5.	CSC National Research Program Report	Paul Pinchbeck
6.	Making Winter Winners Report	Paul Pinchbeck
7	National Media Relations Program Report	Paul Pinchbeck

8	Toronto Snow Show Report	Paul Pinchbeck
9.	Financial Results <ul style="list-style-type: none"> • Review and approval of February 2016 un-audited financial statement • Review and approval of FY17 Draft Budget 	Bruce Haynes & Paul Pinchbeck
10.	Office/Staffing Update	Paul Pinchbeck
11.	General Discussion	All Directors
12.	Adjournment	Claude Pélouquin



**Canadian Ski Council
Board of Directors
Strategic Planning Session**

Wednesday March 30, 2016
9:00 am – 4:00 pm
Panorama Resort
Copper Crown A Meeting Room

Meeting Purpose:

Identify 5-year outcomes for each of the four focus areas, including goals, targets, and action plans: Advocacy, Marketing & Promotion, Communication & Cooperation, Research.

Meeting Agenda:

1.	9:00 – 9:15	Welcome and Introductions, Meeting Purpose	
2.	9:15 – 10:30	Marketing & Promotion	
3.	10:30 – 10:45	Break	
4.	10:45 – 12:00	Research	
5.	12:00 – 12:30	Working Lunch	
6.	12:30 – 1:45	Advocacy	
7.	1:45 – 2:00	Break	
8.	2:00 – 3:15	Communication and Cooperation	
7.	3:15 – 4:15	Prioritize Initiatives	
8.	4:00 – 4:30	Closing Remarks and Next Steps	